Degree: BA

Major/Option: Film

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Programmatic SLO Assessment Report

1. Student Learning Outcome(s) assessed

I opted to again evaluate how students were able to “Integrate knowledge of video production, writing and critical practice to their [graduates] creative work” as this is the central and summative Student Learning Outcome of the program in FILM.

2. Strategy or method(s) of measurement

The SLO was evaluated through student achievement in our capstone course, FILM 490, through a self-reflection paper, (see attached) and on their final feature-length screenplays.

3. Observations gathered from data

The self-reflection essays by those who completed the program in Film in 2013 suggest exceptional recognition and appreciation of the course of study enacted in the program. On the whole, essays were thorough and rigorous in recollecting course content and objectives and how their courses functioned together to help them to achieve those objectives. Students achieved a high level of understanding how concepts of criticism, production, and screenplay weave together to create a deeper understanding of each. While the screenplays were of varying quality, several were exceptional and all met the minimum standard for the final screenplay.
4. Actions recommended based on observations

The integrated philosophy that informs the current Film curriculum is sound. No specific action is required since the faculty assesses the program on an on-going basis. The program in Film works as designed and should remain in place.

5. Plan and timetable for taking action

No new action is required.

6. Overall evaluation of progress on outcome

Progress on outcome has been steady and consistent.

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SLO(s) assessed for AY 2011-12:

Integrate knowledge of video production, writing and critical practice to their [graduates] creative work

Briefly describe what action has been taken to “close the loop” on findings from the AY 2011-12 report:

Findings from AY 2011-2012 found that student achievement of the assessed outcome was exemplary and therefore recommended no specific steps. Assessment of the same outcome for AY 2012-2013 found similarly satisfactory achievement of the learning outcome.