TO: Services and Activities Fee Committee  
FROM: Sandra Williams, Pride Center Coordinator  
DATE: 2/1/13  
SUBJECT: Request for Services and Activities Funding for the 2013-2014 School Year  
The Pride Center (Budget #300221)

The following questions should be answered in narrative format and submitted along with the S&A Excel spreadsheet to the Services and Activities Fee Committee by February 5, 2013. You may EMAIL them to mmunson@ewu.edu or deliver them in hard copy to the Student Accounting Office in SHW 125.

These questions will provide the basic information necessary for the S&A Committee to evaluate the request for funding. All questions should be answered to the best of your ability and as completely as possible. Please answer each question individually. Programs may also submit an additional narrative outlining their proposal as well as any materials which will assist the Committee in its deliberations.

Budget Questions

1. Please provide an explanation of how the program plans to spend the budget in each line item of the Budget Request Form (Excel spreadsheet), including an explanation of increases or decreases from the previous year’s request. Items that are vague, such as “contact services” should be clearly explained.

The SAF funds requested by the Pride Center will be used for the following:

Compensation (provide explanation for each type):

Temp/ Hourly Student Wages – 3 student employee positions in the Pride Center  
2 – 20 hour per week student employees on the Cheney campus  
1 – 10 hour per week student employee on the Riverpoint campus  
The Pride Center has previously been staffed by one part time (.5 FTE) Coordinator and a
combination of student and staff volunteers. During the 2012-2013 academic year, we were able to hire one 10 hour per week student employee, as the result of funding from S&A Fees. It made an enormous impact in our ability to serve students, organize programming, develop the student ally training, and offer campus training and resources.

I have asked for an increase in funding for the 2013-2014 academic year to increase the hours of the Pride Center’s existing employee from 10 hours to 20 hours per week, and to add two additional student employees, one 20 hour per week employee on the Cheney campus and one 10 hour per week employee on the Riverpoint campus.

As the number of students using the Pride Center increases each year, the need for services is also increasing. The additional student employees would expand the Pride Center’s ability to provide better service to more students. In addition, there have been requests from students on the Riverpoint campus for programming and services that will take place on their campus. In fact, students on the Riverpoint campus are in the process of forming an LGBTQA group there, and would like the Pride Center’s active involvement in the development process. A student employee would make it possible for the Pride Center to have an active presence at Riverpoint and to begin to address the needs of the EWU’s LGBTQA students on the Riverpoint campus.

**Personal Service Contracts:**

To provide partial funding for the Pride Center’s three major student programming activities of the year: the Back to School Kick-Off, EWU Pride Week, and our annual Lavender Graduation, as well as additional programming throughout the year to meet student needs.

I have asked for an increase in the funding for this category to enable the Pride Center to expand its very popular annual events, which will enable us to reach and outreach to greater numbers on students on the EWU campus. The increase is also requested to enable the Pride Center to provide two programming events on the Riverpoint campus during the 2013-2014 academic year.

**Other Contract Services:**

Funding for other contract services will provide support for the Lavender Graduation and EWU Pride Week.

**Travel:**

To provide support for LGBTQA students on the EWU campus to participate in the Power of One Leadership Conference and a student leadership retreat
One of the primary goals of the Pride Center is leadership development. The Pride Center is requesting travel funds in order to provide LGBTQA students with leadership opportunities that they may not otherwise have access to. The Power of One Conference is an LGBTQA student leadership conference that is held once a year in the Pacific Northwest. The 2013 conference will be held in Boise, Idaho. The Pride Center has not been able to have students attend this conference due to a lack of funding. The travel funds would also enable the Pride Center to organize a leadership and skills building retreat for LGBTQA students, which is targeted for winter quarter of 2014.

**Supplies:**

To provide supplies and cover expenses for implementing the Pride Center’s student ally training

The Pride Center began the process of developing the student ally training during the 2011-2012 academic year. The goal of the training, which will be presented by EWU students, is to develop a core of student allies on the EWU campus to create a climate where LGBTQ students will feel safe and welcome. The student trainers are currently in the process of being trained themselves and will begin offering their workshops across campus in the spring quarter of 2013. SAF Funds will be used to cover the costs associated with conducting the training throughout the campus, to provide supplies and resource materials for the training, to purchase t-shirts for the trainers, and ally buttons and stickers for student participants.

**Equipment:**

**Other:**

Funding in the other category will provide support for the Lavender Graduation and EWU Pride Week, as well as support for the Pride Center’s student ally training.

2. **How many students utilize the services and activities provided by your program? Describe how statistics are obtained and provide demographics on graduate, undergraduate, male, female or other categories you believe important and relevant to your unit.**

The Pride Center tracks student use of the center by having students sign in as they enter. A head count is also done at student events and activities. Each year the number of students using the Pride Center has increased. Visits to the Pride Center increased from 609 visits during the 2010-2011 academic year to 1912 visits during 2011-2012. Similarly, participation in Pride Center events and programs increased from 1653 participants in the 2010-2011 academic year to 2085 participants in 2011-2012.
This year, 2012-2013, we are on track again to exceed last year’s numbers. Fall quarter visits to the Pride Center are nearly twice the number of last year, and participation in Pride Center events and activities during fall quarter exceeded last fall by over 300. The rapid growth has required us to move our weekly Eagle Pride meetings and other campus events to alternate locations on campus, because the limited space in the Pride Center can no longer accommodate them.

The steady increase of student visits to the Pride Center and participation in Pride Center events and activities is a clear indication of the desire that EWU students have to utilize the services and resources that the pride Center has to offer.

The Pride Center does not currently collect demographic information on the students who visit the center or participate in its activities. However, we are currently exploring options for collecting additional data while still respecting the high need for privacy by the particular student population that we serve.

3. Does your program provide employment opportunities for students? Please explain the nature of student employment within your unit, including total FTE and number of students employed.

Currently the Pride Center has two employees. The Pride Center Coordinator is a .5 FTE position, and as a result of Student Activity Fee funds for 2012-2013, we were able to add a part time student employee for the first time. The Pride Center’s student employee works a maximum of 10 hours per week. Her job duties include assisting the Pride Center Coordinator, speaking about LGBTQ issues in classes and student meetings on campus, helping to staff the center to assist students and offer resources, using social media to connect with LGBTQA students, and planning, coordinating and promoting campus events and activities for the the EWU campus. In addition to the Pride Center’s two employees, the Center also utilizes faculty, staff and student volunteers to assist with staffing the center.

4. How do you gauge the effectiveness of the services and activities you provide to students? Is student input collected and used in this process? If your unit has an advisory committee, in what capacity is it involved in your budgeting process?

The Pride Center gauges the effectiveness of our services and activities by two methods. First, we track the level of student involvement and participation: how many students visit the Pride Center, how many attend the Eagle Pride meetings; how many participate in Pride Center and Eagle Pride programs and activities; and how many take part in the planning of those activities. Each year since the Pride Center has opened, our numbers have increased. In fact, in the past two years, the number of students visiting the Pride Center and participating in Pride Center and Eagle Pride activities has doubled. As a result, we have been forced to move our meetings and some of our activities to the Women’s and Gender Studies Lounge in Monroe Hall, or other locations on campus,
because the size of the Center could no longer accommodate the number of students who wanted to be involved.

The second way that the Pride Center gauges the effectiveness of our services and activities is through gathering information about student opinions and monitoring student comments. We do this through the use of surveys and by also by monitoring the Pride Center’s Facebook page and the Eagle Pride Facebook group. Both the Pride Center and Eagle Pride, our LGBTQ student club, request feedback from students each year about the speakers, activities, and events that were presented, and issues that were addressed in the previous year. We ask what they liked, what they did not like, and ask for suggestions as to how we can improve the programming. We also ask for suggestions on topics that should be covered that have not been, and ways that the Center can be more inclusive and supportive of all of the populations that we represent. Suggestions from the students last year led the Pride Center to focus programming and speakers this year on Transgender and Third Gender issues. Additionally, last quarter one of the students posted a link on the Pride Center’s Facebook page to a documentary called “Asexual”, which addresses the topic of asexuality. From observing the comments that students posted about the documentary, which were overwhelmingly positive, I decided that this would be an excellent programming opportunity, so I contacted the filmmaker, and she will be coming to EWU to screen her film this month. This event is co-sponsored with Women’s and Gender Studies and the Africana Education Program.

With regards to an advisory group, the Pride Center is advised by the officers of our Eagle Pride student club, which is an LGBTQ student group. The officers submit requests, offer feedback, and represent the interests of the students in the club. Their thoughts, opinions, suggestions and feedback are taken into account as the Pride Center plans its programming. Additionally, the Pride Center is reestablishing an LGBTQ Advisory Group this year which will consist of representatives from departments across campus, as well as LGBTQ and ally student representatives. One of the tasks of this Advisory group will be to work with the Pride Center Coordinator to develop the annual budget.

5. **How do you ensure that student fees do not subsidize non-student uses? If previous requests have included statistical analysis on this point, please provide similar analysis using this year’s demographics.**

The Pride Center is a student center which exists to benefit LGBTQ and Ally students at EWU and provide them with a positive and successful academic experience. As a result, the Center’s activities, events, resources and services are directed at students and provided for their use. While the Center and its activities are open and available to the entire campus community, the Pride Center’s events, programs and resources are tailored to and targeted for the needs and interests of the LGBTQA students at EWU.
6. **Have alternative (non-S&A Fee) funding sources been pursued to the fullest possible extent? If yes, please elaborate. To what extent does your unit rely on earned income? How much of that revenue is obtained directly from students?**

The Pride Center has applied for and received grant funding from the Pride Foundation in the past to support student programming, and will apply again this year. The Pride Center does not currently receive any earned income, but does participate in fundraising activities throughout the year.

7. **Are there any long term obligations associated with this funding request?**

There are no long term obligations associated with this funding request.

8. **Was your 2012-2013 S&A Fee allotment increased, decreased or unchanged from the 2011-2012 amount? What was the overall impact on your organization and its ability to serve students? How closely are your actual expenditures aligning with the budget presented to last year’s Committee?**

The 2012-2013 academic year was the first year that the Pride Center received an S&A fee allotment, and the funding has had a tremendous impact on the Pride Center’s ability to better serve EWU students. The Center was able to hire a student employee for the first time this year, offer high visibility LGBTQ speakers to address issues of importance to the LGBTQ students at EWU, expand our back to school kick off, Pride Week and Lavender Graduation activities, and provide supplies and materials to support our student Ally training. It has been an exciting year, and I anticipate that our actual expenditures will be in very close alignment with the budget that was presented to last year’s committee.

9. **What is the impact to service to students if your request is not funded or lowered?**

Without S&A Fee funding during the 2013-2014 academic year, the Pride Center will lose its student employee. The programming events and activities that we were able to add to expand our annual events, like the Back to School Kick-off, Pride Week and Lavender Graduation, will have to be scaled back and some will be eliminated. Additionally, the student ally training that we are implementing this year will also need to be scaled back and will not be as extensive and campus-wide as we have planned.

10. **What are three new initiatives for future years?**

    **Mentor Program** – In an effort to combat the negative and harmful messages that LGBTQ
students often receive about themselves, the Pride Center is in the process of developing a mentor program that would pair LGBTQA students at EWU with an adult mentor who can offer an alternative view that is positive, healthy and successful.

**Riverpoint Presence** – The Pride Center would like to have a presence on the Riverpoint campus to better serve the LGBTQA students that attend Riverpoint who are not able to travel to the Cheney campus to access the Pride Center.

**Rainbow Internship/Job Shadow Program** – The Pride Center would like to work with the INBA (Inland Northwest Business Association) to develop an internship and job shadow program that pairs the LGBTQA students on the EWU campus with LGBTQ friendly businesses in the area.
2013-2014 Budget Request Form (Services and Activities Fee Funding Only)
Program Name (Budget Number): Pride (300221)

Note: this worksheet is for Services and Activities Fee budget only, if your program receives funding from other sources you must also complete the Total Budget form on the next tab of this worksheet.

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Instructions:
If your program has received S&A funding in the prior year the request that was submitted last year will be sent to you to use as a reference.
If this is the first time your program has requested S&A funding the historical information should be left blank.
If you need additional information contact Michele at mmunson@ewu.edu
If your program only receives funding from S&A the second worksheet (tab labeled "Total Budget Form") does not need to be completed.
If your program receives funding from other sources such as earned revenue, state funding, etc you will need to complete the second worksheet (tab labeled "Total Budget Form").