March 13, 2012

To: Student & Activities Fee Committee

From: Eagle Entertainment

Dear S&A Fee Committee,

Eagle Entertainment would like to submit this document as their proposal for supplemental funding for the academic year 2011-2012. The reason for this submission is to allow for Eagle Entertainment to finish out our programming for the school year successfully.

Eagle Entertainment is the student group that puts on events around Eastern Washington University’s campus, keeping in mind both the wants and desires of the students, as well as providing said students with educational and diverse entertainment opportunities. Eagle Entertainment puts on many events including Homecoming and Family Weekend. We also provide events such as comedy, concerts and educational lectures for students to attend outside the classroom.

We are submitting this proposal to ask for supplemental funding for two separate items. First, we are interested in hosting an outdoor concert during June, June 1st specifically, with the artists the Blue Scholars. Second, we are interested in acquiring materials for the Last Blast Week, commonly held in the last week of May till the first few days of June and previously referred to as Spring Fling.

Blue Scholars are two up and coming rap artists from Seattle that are commonly referred to as rappers with a message. They are self proclaimed “Cinema Rap Artists”. The duo has performed at many shows including the main stage at Sasquatch and Bumper shoot. They also headlined their own Northwest Hip Hop Festival which sold out five nights in a row. Unlike other rap groups, Blue Scholars frequently include current events and social issues in their lyrics.

Blue Scholars is unlike any other group we have seen on this campus. Furthermore, they are a duo that students have been asking Eagle Entertainment to bring. In fact, during a recent survey conducted at an Eagle Entertainment event, Blue Scholars were requested by over 200 students alone. In addition to the survey results, there have been numerous occasions where the Blue Scholars were requested by students dropping by the Eagle Entertainment office. We are interested in having Blue Scholars preform as one of Eagle Entertainment’s last big events during Last Blast week. Last Blast is a great way for students to take a break from studying and a fun way to end their school year. This concert would be held at an outside location on campus, preferably outside of Showalter, with a backup location at the PUB MPR. Below is a breakdown of the expected cost for this event.

Total Cost: $10,777.80

  Blue Scholars Concert Performers: $9,000
  Sound equipment: $250
  Flights: $217.60 each person (3 people coming) = $652.80
  2 Hotel rooms: $225
Event Security (Campus Police): $250
Additional Event Insurance: $250
Printing costs: $150

Our second reason for submitting this proposal is to acquire new materials to be used both for Last Blast Week 2012 as well as in future Eagle Entertainment Events. These materials would include giant over-sized game pieces to include: Checkers, Chess, Jenga, Connect Four, Pick Up Sticks, and Bubbles. These items were chosen specifically to introduce new ways to have fun during events. Historically, Eagle Entertainment, as well as other groups on campus, have used Blow Up Attractions and various carnival games during large events. To our knowledge, no one has used items like these on campus before. It is our hope to introduce something new and fun to the students here on campus. Furthermore, these items would be able to be used again for future events. We currently feel like these large sized games would be a good investment in both Last Blast Week 2012, as well as future events. Below is a breakdown of the expected cost for these items.

Total Cost: $2,065.30

Giant Checkers: $309.90
Giant Chess: $660.90
Checkers/Chess Mat (2): $77.90 each totaling $155.80 for two
Giant Jenga: $229.90
Giant Connect Four: $489.90
Giant Pick Up Sticks: $69.90
Giant Bubble Wands (5): $19.90 each totaling $99.50 for five
Bubble Mix (5) $9.90 each totaling $49.50 for five
Shipping: $0.00
Handling and Processing Fees: Not Specified

The total amount, then, that we are requesting is $12,843.10.

Eagle Entertainment has worked very hard over the last year to use our budgets in the most impactful way possible. To do so we cut back on our food spending, shirt spending, and office supplies. By providing us with this supplemental funding will help us make student life at Eastern Washington University a more dynamic experience and one that students look forward to participate in year after year.

Please let us know if there are any questions or concerns about this proposal. Thank you for your time and consideration.