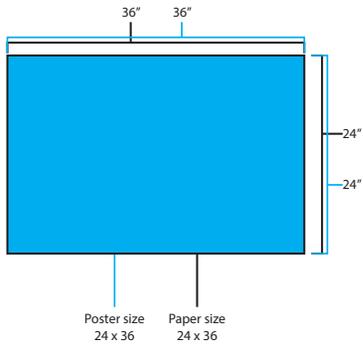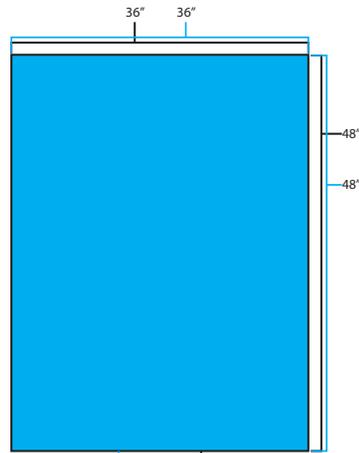# POSTER PRICING GUIDE

MultiMedia Commons | located in the Learning Commons of the JFK Library, Main Floor | 509.359.4875

3ft/36in PAPER, BOND-COATED
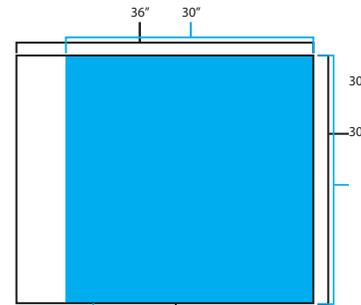
36″ 36″

24″

24″

Poster size
24 x 36

Paper size
24 x 36

2ft x 3ft = $6

36″ 36″

48″

48″

Poster size
36 x 48

Paper size
36 x 48

3ft x 4ft = $12

36″ 30″

30″

30″
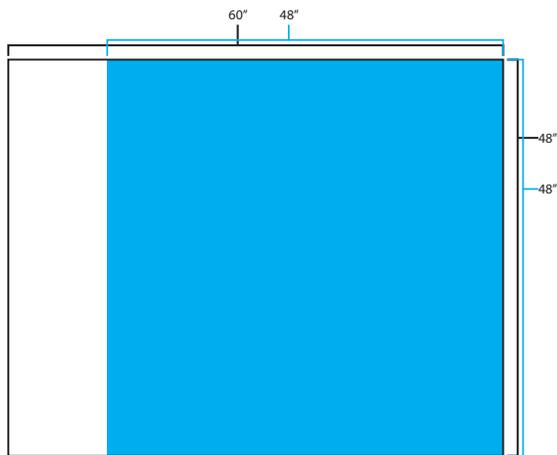
Poster size
30 x 30

Paper size
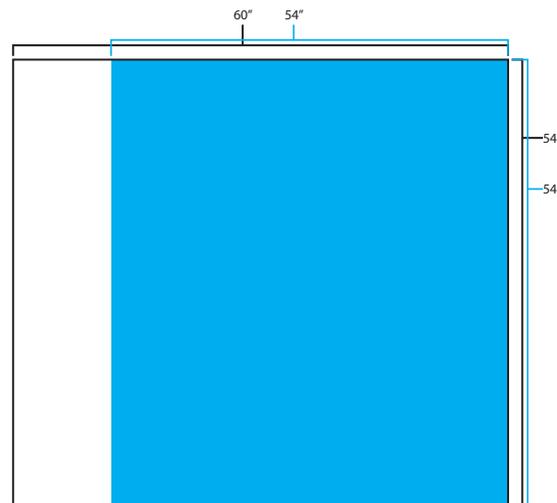36 x 30

round up
to 36 x 36
for pricing

3ft x 3ft = $9

Final charge is
a multiple of 3

5ft/60in PAPER BOND-COATED

60″ 48″

48″

48″

Poster size
48 x 48

Paper size
60 x 48

5ft x 4ft = $20

60″ 54″

54″

54″

Poster size
54 x 54

Paper size
60 x 54

round up
to 60 x 60
for pricing

5ft x 5ft = $25

Final charge is
a multiple of 5

PAYMENT OPTIONS

Posters can be paid for using an Eagle card or using an Interdepartmental Purchase Order and Invoice (IDPO). An IDPO requires a budget number, budget authority signature and description. You may pick up an IDPO at the MMC in the Library where posters are printed, or you may print a copy downloaded from access.ewu.edu/Documents/OIT/Labs/MMC_ID-PO_Instructions.pdf

PRICE FOR STANDARD POSTERS

The charge for a poster includes the entire width of the paper printed. If the poster is printed on 36″ paper, the charge will be a multiple of 3. If the poster is printed on 60″ paper, the charge will be a multiple of 5. Essentially, the poster costs $3 per linear foot for 36″ paper and $5 per linear foot for 60″ paper. Since the MMC only charges for whole feet, the length will be rounded up to the nearest whole foot.

PRICE FOR GLOSSY

The cost is adjusted to $5 per linear foot for 36″ paper, and $7 per linear foot for 60″ paper.

AVAILABLE SIZES

Standard sizes include 24″x36″ and 36″ x 48″. Posters that utilize as much of the paper space as possible will be the most cost affective, however, we can print any size as long as the poster is no longer than 60″ on the short edge.

ACCOMMODATIONS

If multiple students are coming in to print the same project, see if they would be willing to pair up. This works great for posters that take up half of a standard size. Doing this can cut each client's price in half. Place the posters on an Illustrator artboard that fits the files. Ask an MMC lab consultant for help.

Ex: an 18″ x 24″ poster would cost $6 (on 36″ paper, 18″ rounded up to 24″. 2x4=6). Two of these 18″ x 24″ posters side by side fill up a 24″ x 36″ perfectly. Build a 24″ x 36″ artboard in Illustrator and place both posters on the artboard to print.

LABS/MMC/Lab signage and handouts/Poster pricing guide.ai