Visual Communication Design, BA

*Student Learning Outcomes*

*Students will:*

- understand basic business practices, including working on teams;
- identify, analyze and solve communication problems;
- create and develop visual form in response to communication problems;
- show respect for diversity and knowledge of contemporary professional, societal and global issues;
- recognize the need for, and the ability to engage in, lifelong learning;
- describe and respond to the audiences and contexts which communication solutions must address.