Technical Communication, BA

Student Learning Outcomes

Students will:

• analyze communication problems and propose effective and ethical solutions by clearly identifying and describing the problem and its context, the stakeholders and audiences involved, and the possible outcomes and consequences;

• plan and manage team projects by identifying tasks, creating a time line for task completion, assigning tasks to individuals, and reporting plan and progress to supervisor/client;

• conduct productive research by determining scope of inquiry, identifying credible and useful sources, collecting and assessing data, and arranging data into logical and considerate structures;

• write, design, and edit a variety of professional documents, both print and electronic, using the principles of information design to create useable documents that address audiences’ information and organizational needs and engage users in appropriate action;

• locate, create, design, edit, and present information, using proficiently a variety of standard technologies;

• copy edit and proofread quantitative and technical information, reference citations, illustrations, and tables using the established symbols and conventions, style sheets, and correct grammar, mechanics, punctuation, and spelling.