Management Information Systems Major, BA

Student Learning Outcomes

Students will:

• demonstrate effective written and oral communication skills in a business context, which usually involves non-technical departments and users;

• understand business domain knowledge, such as: accounting, finance, marketing, human resource management, logistics and supply chain, health care administration and IT management;

• acquire MIS technical skills, including programming principles, database principles, networking and data communications;

• demonstrate problem-solving abilities by applying MIS technical skills, including business application program design, business database design;

• demonstrate MIS project development skills through system analysis and design and demonstrate MIS/IT project management skills and team skills.