Communication Studies, BA

Student Learning Outcomes

Students will:

• demonstrate an understanding of communications combined with skills in using contemporary technologies;

• present material in written, oral and multi-media formats;

• participate in community activities such as debate, internships or others that demonstrate applications of communications study and training;

• analyze the relationship between politics, economics, experience and communications media in international settings and will understand intercultural bases for communications;

• understand major theoretical positions and implications central to the discipline. Additionally, students will demonstrate competencies in at least two research methodologies.